

RPOSD Community Outreach & Engagement Requirements

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- RPOSD requires that all Measure A projects undertake effective Community Outreach & Engagement
 - Maintenance of “Good Standing” status with RPOSD and eligibility for future allocations hinges on the execution and recording of all Community Outreach & Engagement.
 - **All recordings and instances of outreach/engagement should be sent to Grants Admin for recordkeeping.**
 - Community Outreach & Engagement checklist can be found [here](#).

Outreach Methods & Engagement Approaches

RPOSD requires at least two of the four outreach methods are used to meet minimum requirements:

<p style="text-align: center;">Online Media Outreach</p> <ul style="list-style-type: none">• Email blasts• Social media & web-based platform posts• Publication on a website• Wireless messages/wireless alerts subscriptions	<p style="text-align: center;">Local Outreach</p> <ul style="list-style-type: none">• City Newsletters• Local and regional newsletters• Local radio/television• Flyers or other printed materials• Booth at outdoor community event
<p style="text-align: center;">Targeted Outreach</p> <ul style="list-style-type: none">• Door-to-door canvassing• Phone banking• Postcards• Surveys• Focus Groups• Interviews	<p style="text-align: center;">Meetings</p> <ul style="list-style-type: none">• Open Houses• Public Meetings• Public Hearings• Online Forums• Virtual Meetings• Workshops

Unacceptable Outreach Methods Approaches

Not all outreach methods are allowed by RPOSD. Listed below are a list of unacceptable ones:

EXAMPLES OF UNACCEPTABLE METHODS AND APPROACHES

- Providing public comment at a City Council Meeting during a timed 1–3-minute time allotment
- Inform or announce the project information to only one entity / organization / stakeholder
- Holding a meeting with the public too late in the process of the project
- Text blast

Holding Meetings:

- Without proper notice
- With inaccessible, limited, or no parking
- With a lack of signage
- At an inconvenient time
- Language translation not provided

Requesting feedback and not allowing sufficient time, capacity, and resources to respond to engagement request

Engagement Approaches

RPOSD requires two distinct approaches for community engagement: Information Sharing and Participatory Engagement.

- **Information Sharing:** Informs public on potential/upcoming projects
- **Participatory Engagement:** Input from community members
 - **Should changes to the budget or project be made, additional community engagement will be required.**

In order to comply with RPOSD requirements, Grant Admin needs the following items:

- Publication of the project on an Official Agency Website
- Flyer and/or Newsletter
- Meeting Agenda
- Photo(s) of the Meeting
- Proof of Public Feedback

Minimum Engagement Requirements

Community Engagement Requirements for Annual Allocation and Competitive Grants*

Total Project Budget	Information Sharing	Participatory Engagement
\$50,000 - \$1 Million	Yes	1 Event
\$1 Million+	Yes	2 Events











*If an Annual Allocation project is explicitly for replacing an amenity with the same type of amenity, then community engagement and outreach is not required but information sharing is strongly encouraged

Example:

- **Replacing lighting fixtures or playground equipment:** Information Sharing required, but not Participatory Meeting Engagement.
- **Creating a new dog park or installing security cameras/lighting in a pre-existing park space:** Information Sharing required AND Participatory Meeting Engagement.

Example: Sixth Street Viaduct

- RAP was initially awarded \$1,809,614.00 in Measure A funds. That means it requires at least two participatory engagement events (meetings) and forms of information sharing.
 - Meetings can be done prior to the start of the grant, but can't be older than 36 months before the date of the application.
 - Proof of the meeting taking place (flyer, agenda, minutes, etc.) is required for RPOSD to count it.

Sixth Street Viaduct (Bridge) PARC Prop 68 Grant Funding Meeting	 PARK PROUD LA
The Department of Recreation & Parks <i>Invites you to join</i> The Office of Councilmember Kevin de León <i>At a virtual meeting to discuss a proposed park project at Sixth Street Viaduct (Bridge).</i>	 Councilmember, 14th District
January 20th, 6:00 PM (Arts District - Mesquit St. Area) January 23rd, 10:30 AM (Boyle Heights - Clarence St./Anderson St.) January 26th, 6:00 PM (Boyle Heights - Skate Park) January 28th, 6:00 PM (Boyle Heights - Design Features - Splash Pad, Playground, etc) February 2nd, 6:00 PM (Boyle Heights - Public Art)	ENGINEERING  CITY OF LOS ANGELES
Join Meeting: https://us02web.zoom.us/j/84423225144 or Dial (669) 900 6833    /lacityparks  bit.ly/lacityparksyoutube	YES ON  FOR LOCAL PARKS
The Department of Recreation & Parks is currently identifying potential improvements needed at 6th St Bridge. Join us as we discuss park needs and provide input on the location and design of park amenities.	 State of California Park Measure, June 2018
	 FOUNDED 1781

Example: Devonwood Park Lighting and Security Improvements

- RAP was awarded \$385,000 for this project. That means it requires at least one participatory engagement event (meeting) and form of information sharing.
 - During said meeting, proof of attendance and community participation must be collected if possible.
 - Examples of what to collect include:
 - Meeting Agenda/Minutes
 - Sheet containing any input
 - Participant sign-in sheet and/or attendee list
 - Photo(s) of the meeting/presentation
 - Surveys and/or other documents showing public feedback that were taken during the meeting

Language Access Requirements

All outreach and engagement conducted must adhere to the language access requirements. Check the [Language Access Requirements](#) section of the Measure A manual to see what levels of language incorporation are needed based off the project's Study Area.

Tier	Definition	Requirement
Tier 1	15% or more of the population is linguistically isolated for any given language	Workshops and any in-person meetings must provide consecutive or simultaneous interpretation services. In addition, all written materials must be translated, including outreach materials, signage, agendas, and all other printed meeting materials.
Tier 2	5-14.9% of the population is linguistically isolated for any given language	Key written materials must be translated, including all printed meeting materials and at least one form of outreach. Workshops and any in-person meetings must provide consecutive or simultaneous interpretation services only if a specific request is received.
Tier 3	1-4.9% of the population is linguistically isolated for any given language	It is recommended (but not required) that outreach materials and printed meeting materials be translated.

Example: Hope and Peace Park

- Hope and Peace Park exists in Study Area 147, which has the following requirements:
 - **Tier 1: Spanish** (All meetings must have simultaneous translation and all written materials must be translated)
 - **Tier 2: Korean** (Meetings must provide translation upon request, all written meeting material must be translated as well as at least one form of outreach)
 - **Tier 3: Tagalog:** (Outreach and written material are only recommended to be translated)



Funding Acknowledgment Requirements

All printed and promotional materials must prominently feature RPOSD's funding support. Must be approved by a RPOSD Grants Officer before disbursement.

At least one funding acknowledgement post must be create and shared on social media platforms with hashtags.

Capital and acquisition-only projects must a display signage at the site acknowledging RPOSD's assistance.

For all projects and programs' social media promotional posts, you must tag RPOSD in the photo and caption and utilize the approved hashtags listed below. RPOSD's handle (@RPOSD) is associated with the following social media accounts:



Facebook
@RPOSD



Instagram
@RPOSD



LinkedIn
@RPOSD



LOS ANGELES COUNTY
REGIONAL PARK AND
OPEN SPACE DISTRICT



LOS ANGELES COUNTY REGIONAL PARK AND OPEN SPACE DISTRICT



Approved and relevant hashtags include: #RPOSD, #MeasureADollarsAtWork, #WeAllNeedParks, #ParksMakeLifeBetter, #ParkEquity, #OpenSpaceDistrict, #LACountyTrails, #CommunityEngagement, #LosAngelesCounty, #ThisIsLACounty, #CountyofLA, #LACountyParks

EUNISSES HERNANDEZ
L.A. City Councilmember | District 1

LOS ANGELES COUNTY REGIONAL PARK AND OPEN SPACE DISTRICT

GOOD THINGS ARE COMING!
COSAS BUENAS ESTÁN POR VENIR
좋은 일들이 오고 있어요



HOPE AND PEACE PARK COMMUNITY MEETING
PARQUE DE LA ESPERANZA Y LA PAZ REUNIÓN DE LA COMUNIDAD
희망과 평화공원 커뮤니티 미팅

April 6, 2024 10:00 AM
(Rain or Shine - Llueve o Truene - 비 또는 눈)

Funded By Measure A / Fundado por Medida A
의뢰 삽입처: 속성이다

Proposed playground design will be presented for input.
Se presentará el diseño propuesto del área de juegos para recibir comentarios.
제안된 놀이터 디자인에 의견을 위해 게시됩니다.




**LOS ANGELES COUNTY
REGIONAL PARK AND
OPEN SPACE DISTRICT**

**PLAYGROUND
GRAND
OPENING**
We Invite You On

Saturday, February 01, 2025
11:00 a.m. - 1:00 p.m.

Hope and Peace Park
843 S Bonnie Brae St.,
Los Angeles, CA 90057

Fun Activities for Families!
Enjoy Games and Music!

macarthurpark_cc 213-368-0520



**INAUGURACIÓN
DEL PATIO
DE JUEGOS**
Los Invitamos

Sabado, 01 de Febrero del 2025
11:00 a.m. - 1:00 p.m.

Parque Hope and Peace
843 S Bonnie Brae St.,
Los Angeles, CA 90057

Actividades para Familias!
Disfruten de Juegos y Música!

macarthurpark_cc 213-368-0520



MEASURE A

